



# New Jersey School Boards Association

413 West State Street • Trenton, NJ 08618 • Telephone: 609.695.7600 • Toll-Free: 888.88NJSBA • Fax: 609.695.0413

**AGENDA ITEM NO. XI.A.  
BOARD OF DIRECTORS  
For Meeting of May 11, 2018**

**FOR:**             **ACTION**  
                       **DISCUSSION**  
**FROM:**            **Dr. Lawrence S. Feinsod, Executive Director**  
**SUBJECT:**        **Cisco Systems, Inc. Resolution of Appreciation**

**Background:** Attached is a resolution expressing appreciation to Cisco Systems, Inc., for its in-kind contribution of video-conferencing equipment valued at \$200,000. Cisco Systems, Inc., is a worldwide leader in computer networking and hardware, technology. Its contribution, the largest in NJSBA's 104-year history, will enable NJSBA to reach a major goal the 2018-2020 Strategic Plan: "Building a 'Future Ready' Association.

**Recommendation:** I recommend that the NJSBA Board of Directors approve the Resolution of Appreciation for Cisco Systems, Inc.



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## **Resolution: Cisco Systems, Inc. Support for NJSBA and Public Education**

- WHEREAS, The mission of the New Jersey School Boards Association, a federation of boards of education, is to provide training, advocacy and support to advance public education and promote the achievement of all students through effective governance; and
- WHEREAS, A major goal of NJSBA's 2018-2020 Strategic Plan focuses on "Building a 'Future Ready' Association"; and
- WHEREAS, The Strategic Plan calls for NJSBA to "lead by example" while providing local school boards with strategies and resources to advance digital learning and become "Future Ready"; and
- WHEREAS, Essential to this goal is accessible, inter-active professional development that uses advanced technology to deliver webinars, virtual training, video presentations and information-sharing across a wide range of device platforms; and
- WHEREAS, Effective governance and planning for NJSBA require maximum participation by the Board of Directors, County Association Leadership, Legislative Committee and other member committees, which can be optimized through video-conferencing; and
- WHEREAS, Cisco Systems, Inc., a worldwide leader in computer networking and hardware, has developed technology to advance digital learning, video-conferencing, and other 21<sup>st</sup> century applications critical for education and management; and
- WHEREAS, Cisco Systems has demonstrated its belief in the mission of the New Jersey School Boards Association and a commitment to our state's public schools through the loan and installation of leading-edge video-conferencing equipment valued at \$200,000; and
- WHEREAS, Cisco Systems' substantial contribution to NJSBA will further the Association's mission through the efficient delivery of training for staff and school board members, the sharing of critical information, and increased participation in governance and planning. Now therefore be it
- RESOLVED,** That the Board of Directors of the New Jersey School Boards Association expresses the deepest gratitude to Cisco Systems for its substantial contribution, including the loan of advanced video-conferencing equipment, the installation of the equipment, and training and guidance in its application; and be it further
- RESOLVED,** That this resolution be displayed in the lobby of the New Jersey School Boards Association headquarters building at 413 West State Street, Trenton, New Jersey.

Approved by the Board of Directors, New Jersey School Boards Association  
May 11, 2018

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Daniel T. Sinclair, President  
President

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Lawrence S. Feinsod, Ed.D.  
Executive Director