



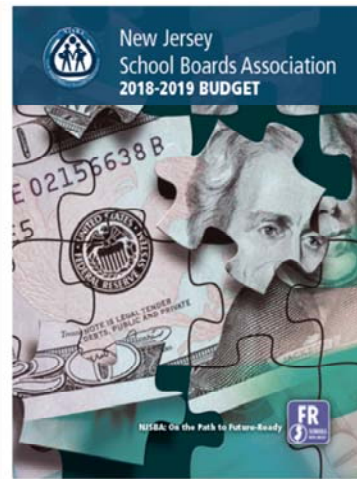
Tonight's meeting stands as a milestone in our Association's 104-year history—not only because of the generous contribution from Cisco Systems, but also for the positive impact this new technology will have on NJSBA's operations.

The demonstration of our video-conferencing equipment caps off a very successful year for NJSBA, in terms of professional development, services and financial operations.

A Year of Progress

Excellent Financial Health

- **Services maintained**
- **Non-dues revenue at highest level in NJSBA history**
- **No dues increase for 9th year in row**



New Jersey School Boards Association

www.njsba.org

We are ending the fiscal year in excellent financial health.

NJSBA performed well through the first nine months of 2017-2018. That has enabled the Association to maintain a strong financial position. Workshop 2017 has been a major contributor to this success, along with other positive factors.

Our financial health enables us to continue our work without an increase in member dues for the ninth consecutive year, while maintaining and expanding services. This is made possible in

large part by the steady growth in non-dues revenue—projected at 35.5% for 2018-2019, the highest in our Association’s history.

We have also secured vital support from the “citizens” of corporate New Jersey, who share our commitment to public education.




This support has enabled us to improve and expand programming. A prime example is our new weekend leadership program, which was fully funded through a generous donation from Dell EMC/VMware. One hundred school board leaders attended the program. I was very pleased to present a session on the important relationship of the school board president with the district superintendent.

Our Field Services staff did an exemplary job in developing and delivering an exciting and informative curriculum, and the group

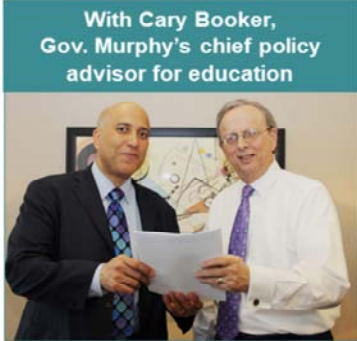
leaders provided outstanding training.

A Year of Progress


Building and Strengthening
Relationships



With Dr. Lamont Repollet,
Acting Commissioner of Education



With Cary Booker,
Gov. Murphy's chief policy
advisor for education

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As we continue to develop relationships with corporate New Jersey, we also continue to build bridges with government, particularly the new administration.

On May 1st, I met with Dr. Lamont Repollet, acting commissioner of education, at NJSBA Headquarters for two hours. We talked about the need for NJSBA and the Department of Education to continue our collaborative efforts, which include Future Ready Schools—NJ, Sustainable Jersey for Schools, and several I-STEAM programs.

On May 3rd, President Dan accompanied me to a meeting called by the commissioner to discuss the administration's plan to replace PARCC. The leaders of the state's major educational organizations were present. Dr. Repollet focused on the need for the Department of Education to obtain feedback from education stakeholders, including parents, on the development of a new assessment. NJSBA will host feedback sessions here at headquarters.

As you've read in *School Board Notes*, I've also had meetings with Governor Murphy's chief policy advisor for education, Cary Booker. He is highly intelligent, very friendly and open-minded.

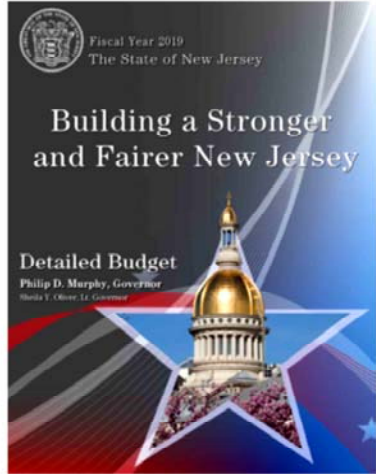
During our most recent meeting, we discussed several educational issues and had a very productive exchange.


I am confident that we will establish a strong working relationship with the new Administration.

A Year of Progress

State Aid, 2018-2019

- **Funding 101**
- **Helping You to Advocate for Your School District**
- **Communicating with Lawmakers**



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One of the issues I discussed with Mr. Booker is school funding.

State aid to education for 2018-2019 continues to be a work in progress. Initially, we were pleased with the governor's proposed \$283 million in education funding. But a closer look at the aid distribution per district raises serious concerns about the plight of persistently underfunded school districts. These are districts whose aid does not reflect their true enrollment. Their funding increases are limited by a growth cap built into the formula.

In late March, I met with representatives of two of the severely underfunded districts in South Jersey—Kingsway Regional and Chesterfield. The meeting was productive.

As a service to the underfunded districts, NJSBA is sponsoring forums on this issue. The first meeting took place on May 3rd in West Orange. On May 22nd, a second program will take place in Monroe Township. We will conduct a third session, on June 6th in Absecon. These meetings focus on the issues facing underfunded school districts and effective lobbying strategies for board members.

We also conducted regional conferences, called “Funding 101,” in northern and southern New Jersey in late April. This professional development program was designed to educate our members about the school funding formula and issues related to state aid.

Of course, the NJSBA Governmental Relations staff is maintaining a visible role with the Legislature on school funding. Our staff provided testimony to the Assembly Budget and the

Budget and Appropriations Committees, which have been conducting hearings. We have also been meeting individually with members of both committees to express our concerns.

A Year of Progress

Addressing Student Safety

- **Update: 2014 Report**
- **Education Matters**
 - Collaboration with Law Enforcement
 - Social-Emotional Growth
 - Building Alterations
 - SROs and Class III Officers
- **Focus of eight county meetings this spring**



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Since February 14th, the safety and security of our schools has been a major focus. We can all be very proud of how our Association responded to our members' concerns about this very difficult and, often, very emotional issue.

President Dan and I appointed a committee to review our 2014 report, *What Makes Schools Safe?*. The study group will update the document's findings and recommendations as necessary. Immediate Past President Don Webster is chairing the committee. Its final report is expected this summer.

To help our members understand the many facets of school security, we have recorded 12 “Education Matters” video programs. They address security-related issues, ranging from building alternations and law enforcement presence in the schools to school climate and social-emotional learning.

The county school boards associations also responded, with a number of them changing their meeting agendas to include programs on school security. For example, in Morris County, several legislators attended a program featuring the superintendent and chief of police of Denville. The local officials addressed the importance of school-municipal cooperation in ensuring student safety. After hearing the presentation, Assemblywoman Mila Jasey invited the speakers to appear before a special legislative hearing on school security.

And, by the way, please circle Friday, June 1, on your calendar. That is the date for NJSBA’s third annual School Security Conference. It is has proven to be one of our best attended

programs, and is evidence of the continued high priority board members place on the safety of our students.

A Year of Progress

County SBAs: Excellent Programs = Strong Attendance



Somerset County:
Certified Board Member
Awards

Atlantic County: Milestone
Award, Marilyn Gallagher, for
45 Years of Service



Five years ago, we began an effort to revitalize the county school boards associations. And by now, you are aware of the strategy we used: good programs, good locations, and a good hot meal. The result was a dramatic increase in attendance. That level of participation has continued through 2017-2018.

Each year, I set as a personal goal attendance at meetings sponsored by all 21 county associations. By the end of this month, I will meet that goal with attendance at two more meetings.

Interacting with our members at county meetings charges my batteries.

This past Monday evening, I attended Monmouth County's spring meeting. Approximately 60 board members participated. And we had four legislators as guests: Senators Sam Thompson and Vin Gopal, and Assembly members Serena DiMaso and Eric Houghtaling. We also presented a number of milestone awards, including one for a board member with 35 years of service.

On Wednesday, I attended the Camden-Gloucester Joint meeting. Approximately 120 members attended. Those numbers were unthinkable five years ago. We presented milestone awards and heard an excellent presentation on Camden's "Physics First" program. I sat with Captain Carl Hartman, company commander for U.S. Army recruiting in central New Jersey, and a group of board members. Our partnership with the Army is alive and well, which I will reflect upon in a moment.

I commend our County Association Leadership for their hard work in engaging local school board members in dialogue and training.

As I've said many times before, the health of the county associations is critical to the health of NJSBA.



For our students, the STEAM education areas will be key to success in higher education and the workplace.

NJSBA is the only state school boards association with staff dedicated to training and consulting with school districts on STEAM education.

Through our unique partnership, the U.S. Army has placed a STEAM education specialist, Sergeant First Class Joshua Simpson, on our staff to assist in these efforts.

On Tuesday, we will be honored by a visit from Major General Jeffrey Snow, the U.S. Army's commanding general for recruitment. General Snow requested the meeting to discuss the replication of the NJSBA-U.S. Army STEAM education partnership in other states.

One of our projects with the U.S. Army is the annual STEAM Tank Challenge. This year's program—the third annual—has attracted 400 student teams that will design inventions, solve problems, and improve technology. The final competition will take place at Workshop. The growth of this program has been phenomenal.

Recently, we learned that NJSBA will be honored for our work to advance STEAM Education. The Association will receive the "Impact" award from the New Jersey Technology and Engineering Educators Association. The award recognizes an organization that promotes technological and engineering education through collaboration with the technology teachers' association.


I also want to take this opportunity to let you know about another exciting award.

Earlier this week, we learned that “New Jersey’s Local School Board Members”—all 5,000—will receive the New Jersey State Governor’s Jefferson Award for 2018. The Jefferson Award recognizes volunteer and community service.


Our Vice President for County Activities, Christy Tighe, nominated New Jersey’s local school board members for the honor, which will be presented on June 2nd. The information about the award has been “embargoed” from publication until that date. At that time, we will include an announcement in *School Board Notes*.

A Year of Progress


A 'Future Ready' NJSBA





Vision 2020
Strategic Plan 2018-2020




Information Technology Assessment

Prepared for:

Presented September 22, 2017





Leading by example, NJSBA will provide local boards of education with strategies and resources to advance digital learning and become “Future Ready.”



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“Building a ‘Future Ready’ New Jersey School Boards Association” is one of the five goals of the Strategic Plan, approved by the Board of Directors in November. A key to achieving that goal is ensuring that NJSBA has the technology to deliver future services to our members.

The new video-conferencing capability being unveiled tonight will advance us toward that goal. It will enable our members to connect with one another and with the Association through any device—desktop, tablet, or smartphone. It is a major

recommendation of the Technology Assessment, which the Board of Directors approved last fall.

Our Strategic Plan also calls for NJSBA to provide resources to help school districts advance digital learning by becoming Future Ready – NJ certified. Our partnership with Cisco and SHI will also help our 581 local boards of education reach this objective.

But for tonight, we will demonstrate how this technology can be used to facilitate the business of NJSBA. As I mentioned earlier, remote attendance and voting is authorized by Association policy. Although in-person participation is preferable, the new video-conferencing technology will provide an important option for meeting attendance.

Tonight's demonstration is just scratching the surface of what we can do with this new technology. Later, during the Interactive Session, we will answer your questions and obtain your input on how we can use video-conferencing. We will continue the conversation in September.

I would now like to introduce Michael Esolda, our IT consultant, who is here in person, and Jared Heiner of Cisco, who is joining us remotely and will address the educational impact of video-conferencing.

[After Michael and Jared speak, Patty will provide the Workshop Update. Mike Vrancik will follow with the Advocacy Update.]